

SYSTEM AND METHOD FOR IDENTIFYING AND ACCESSING NETWORK SERVICES

ABSTRACT OF THE DISCLOSURE

A system and method for facilitating mobile terminal access to a particular network application available via multiple application servers on a network. An application identifier corresponding to the network application, and
5 associated application access parameters including an application server address of one of the multiple applications servers, is embedded into provisioning information. The provisioning information is transmitted to at least one mobile terminal in connection with a provisioning procedure. The mobile terminal is provisioned to facilitate access to the network application via the application server
10 identified by the application server address provided with the provisioning information.